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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION

12 CLRB HANSON INDUSTRIES, LLC d/b/a
13 INDUSTRIAL PRINTING, and HOWARD
14 STERN, on behalf of themselves and all others
15 similarly situated,

16 Plaintiffs,

17 v.

18 GOOGLE, INC.,

19 Defendant.

CASE NO. C O5-03649 JW

**DECLARATION OF M.
CHRISTOPHER JHANG IN SUPPORT
OF GOOGLE INC.'S
ADMINISTRATIVE MOTION FOR
LEAVE TO FILE A DOCUMENT
UNDER SEAL PURSUANT TO CIV.
L.R. 79-5**

Date: June 21, 2007

Time: 10:00 a.m.

Dept.: Courtroom 8

Judge: Honorable James Ware

1 I, M. Christopher Jhang, hereby declare as follows:

2 1. I am an attorney duly licensed to practice law in all of the courts of the State of
3 California and this Court, and am an attorney with the law firm of Perkins Coie LLP, counsel for
4 defendant Google Inc. ("Google") in this action. I submit this declaration in support of Google's
5 Administrative Motion For Leave To File A Document Under Seal Pursuant To Civ. L.R. 79-5.
6 I have personal knowledge of the facts set forth below except as to those matters stated on
7 information and belief, and as to those matters, I believe them to be true. If called upon to
8 testify, I could and would testify competently as to the matters set forth herein.

9 2. On or about March 2, 2007, Google and plaintiffs CLRB Hanson Industries, LLC,
10 d/b/a Industrial Printing, and Howard Stern ("Plaintiffs") executed and filed with the Court their
11 [Proposed] Stipulated Protective Order Regarding Confidential Information. On May 15, 2007,
12 the Court executed the parties' Stipulated Protective Order (with amendments). A true and
13 correct copy of the Court-executed Stipulated Protective Order is attached hereto as Exhibit A.

14 3. The Stipulated Protective Order provides two tiers of confidential designations.
15 The first tier covers information designated "Confidential," which the Stipulated Protective
16 Order generally describes as "those things that may be disclosed to the parties or their counsel
17 for the purposes of the litigation, but which must be protected against disclosure to third parties."
18 Stipulated Protective Order, ¶ 4. The second tier covers information designated "Confidential –
19 Trade Secret/Attorneys' Eyes Only," which the protective order generally describes as "those
20 information or materials which are of a proprietary, business or technical nature that might
21 reasonably be of value to a competitor or potential customer of the party or nonparty holding the
22 proprietary rights thereto or might reasonably pose a commercial disadvantage to the producing
23 party and must be protected from disclosure." *Id.*

24 4. On April 26, 2007, I sent Plaintiffs' counsel, Lester Levy and Michele Raphael, a
25 letter providing Google's tailored confidentiality designations for the deposition transcripts of
26 Google employees Heather Wilburn, Shivakumar Venkataraman, and Michael Schulman. A true
27 and correct copy of this letter is attached hereto as Exhibit B.

5. Google considers portions of Ms. Wilburn's deposition transcript to be "Confidential" because they discuss, describe, or refer to Google's internal training materials or internal guidelines used by Google's customer service representatives to respond to client inquiries. None of these materials are available to the public. Except for these "Confidential" portions, Ms. Wilburn's transcript has been designated by Google as non-confidential.

6. Google considers Mr. Venkataraman's deposition transcript to be "Confidential" in its entirety because Mr. Venkataraman is a Google software engineer who primarily discussed in his deposition Google's internal processes and information not available to the public. Mr. Venkataraman discussed Google's proprietary technology related to its AdWords program, the development of new technology, and the content of confidential documents Google produced to Plaintiffs. No portions of his transcript have been designated "Confidential – Trade Secret/Attorneys' Eyes Only."

7. Google considers most of Mr. Schulman's deposition transcript to be "Confidential." Mr. Schulman is a Google software engineer who primarily discussed in his deposition Google's internal processes and information not available to the public. For example, Mr. Schulman discussed Google's proprietary technology related to its AdWords program, including the computer programming of the system for serving ads, and the content of confidential documents Google produced to Plaintiffs. Google also considers a small portion of Mr. Schulman's transcript to be "Confidential – Trade Secret/Attorneys' Eyes Only" because this portion pertains to Google's highly sensitive algorithms used for the AdWords program.

8. The parties' Joint Statement of Undisputed Facts incorporates, refers to, or cites documents or testimony that Google has designated "Confidential."

I declare under penalty of perjury under the laws of the State of California and the United States that each of the above statements is true and correct.

Executed June 12, 2007, in San Francisco, California.

PERKINS COIE LLP

By: /S/
M. Christopher Jhang